



Conference Schedule & Program Guide

MORNING TRACK: Getting Started

(Gallery/Arkansas/Platte/Rio Grande Conference Room)

- 8:30 – 9:30 am** Registration & Continental Breakfast
(Gallery / Arkansas/Platte/Rio Grand Rooms)
- 9:30 – 9:40 am** Welcoming Remarks by THIA Executive Director
Rod Stambaugh, (Sprout Tiny Homes)
- 9:40 – 9:50 am** Goals & Objectives of THIA – Business Dev Director
Overview of “4-Corners” Conference Program
Mike Schmidt, (Ensemble)
- 9:50 – 10:00 am** Conference Logistics/Schedule/THIA Membership
Coles Whalen – Vice President Marketing – THJ

PROGRAM TRACK: Getting Down to Business

(Arkansas/Platte/Rio Conference Room)

- 10:00 – 11:15 am** Session 1: Breaking Barriers Panel
Panelists: **Rod Stambaugh, Darin Zaruba, Coles Whalen, Julien Schaller**
 - o Overview of Tiny House Industry & DIY Community Collaborations Vision at THIA - **Mike Schmidt (Moderator)**
 - o Discussion of Industry, how its evolved, where its heading, what are our next growth steps are...
- 11:15 – 12:00 pm** Networking Lunch
- 12:00 – 1:30 pm** Session 2: Facing the Standards Challenges
Panelists: **Chuck Ballard, Daryl Thompson, Brad Weisman**
 - o Panel Discussion of the Impact of Zoning, Coding, & Building Standard Challenges – **Mike Schmidt (Moderator)**
 - o Discuss the Development of an “Adaptable Community Codes” for the creation of innovative Tiny Home Communities.
 - o Explore “Sustainable Building Standards” that might be able to unify the quality of Tiny Home Construction.
 - o Identify & Discuss “Creative Zoning and Ordinance Policies” for the development of sustainable low-cost housing, accessory dwelling units, and creative work/live neighborhoods.
 - o Discuss efforts of The Tiny House Build Effort to Update IRC Code Appendix (RB 168-16)

Continued...

- 1:30 – 1:45 pm** Break
- 1:45 – 3:00 pm** Session 3: Partners In Progress
Mike Schmidt (Ensemble/THIA)
 - o Overview of THIA’s Industry Resource & Educational Outreach
 - o Introduction to “Tiny Resources Bank” – Online Tiny Home Industry Resource platform & Forum
 - o Launch of “Tiny Touring Resort Stays” New THIA Program in Alliances with Resort/RV Communities
 - o Discussion of “Experiential Travel” concept driving “Share Economy Rentals of Tiny Homes” – **Jaja Jackson (Airbnb)**
- 3:00 – 4:00 pm** Session 4: Strategies for Success
 - o Introduction and Launch of the “Tiny Think Tank” Advisory Board – **Mike Schmidt, (Ensemble/THIA)**
 - o Presentation of a Proposed “Ansi Code-Style” Standards Setting Program – **Brad Weisman (The Great Brad Weisman)**
 - o Overview of Financing and Insurance for Tiny Homes – **Martin Burlingame – Strategic Insurance**

EXPO TRACK: Industry Showcase & Demonstrations

(Held in Gunnison Meeting Room)

- 4:00 – 5:30 pm** A&I Expo & Demonstrations (Table Top Vendors)
 - o Table Expositions Open in Exhibitor and Vendor Hall for all Participants. 30 Minute Live Demos of Products or Technologies by Vendors
- 5:30 – 6:00 pm** Day Break

ENTERTAINMENT TRACK: Cocktail Party

(Held on Grand Rivers Terrace and Inside Gallery/ Gunnison Room)

- 6:00 – 7:30 pm** Cocktail Party & A&I Expo & Demo Overflow
Cocktail Party on Grand Rivers Terrace (with spectacular views of Cheyenne Mtn) with overlap into Gallery area that provides access in and out of the A&I Expo Demo area.



Action & Impact Conference Speakers:



Rod Stambaugh – Sprout Tiny Homes

Chief Sproutologist at Sprout Tiny Homes

Founder of Leading Tiny Home Builder that helps consumers design and build their tiny homes in our 14,000 sq. ft. facility in La Junta, CO. We are innovating around home design, furniture and appliances and developing Full Tiny Home Communities.



Darin Zaruba - ecoCabins

President/CEO

After college, I became a buyer for a high-end outdoor retail shop based in Colorado Springs. The shop was sold, and I helped the owners in mergers and acquisitions of outdoor shops in Colorado. Darin now builds factory-built housing, and is a partner in multiple manufactured housing communities.



Jaja Jackson - Airbnb

Director, Global Multifamily Housing Partnerships

Responsible for creating trust-based, profitable partnerships between Airbnb, apartment building or condo owners, property managers, governmental authorities, and tenants.



Daryl Thompson – Nouveau Homes

Director of Sales & Industry Consultant

As a lifelong Builder focusing on the Recreational Market, Daryl has built smaller homes for customers to meet recreational needs. Along with his two sons, he has sold and installed Park Model units and became a licensed installer and Registered Colorado Home Builder creating high-end custom homes for clients.



Martin Burlingame - Strategic Insurance

Founder

Martin is recognized as an expert in field of insurance. Over the past 10 years he has developed cutting edge programs to provide insurance packages designed for a variety of business endeavors. His agency specializes in the procurement of insurance for tiny homes across 38 states



Chuck Ballard – Pacific West Tiny Homes, Inc.

President

Chuck is a Principal member of the NFPA (National Fire Protection Agency) Technical Committee on Recreational Vehicles. He is a Principal member of the NFPA 1194 Recreational Vehicle Parks & Campgrounds committee. He is a Principal member of ANSI (American National Standards Institute) A119.5.



Brad Wiseman

Field Engineer at Garmin International

Previous experience in ANSI Standards Definition & Publication. Participant in International Telecommunications Standards setting exercises. Pursuing the development of collaborative ANSI Standard Definition programs for vendors and manufacturers and a major tiny house enthusiast.



Julien Schaller – Tiny House Network

Global Supply Chain Strategist – Tiny Home Advocate

A performance driven Supply Chain Leader accustomed to dynamic multinational environments abroad ranging from start-ups, acquisitions to corporations with proven Successful to Top Contributor rankings. Currently developing Tiny Home Communities in California.



ACTION & IMPACT Conference

Expanding The Possibilities of The Tiny Home Marketplace

November 10, 2016 • 8:30am–5:00pm • Cheyenne Mountain Resort • Colorado Springs, CO

The Action & Impact Conference:

The Tiny Home Industry Association (THIA) professionally advocates for the “tiny home” lifestyle and the emerging industry supporting it through its PEOPLE, PRODUCTS, & POLICIES.

To help develop the growth and stability of the Tiny Home industry, THIA has developed the Action & Impact Conference.

To be held annual in Colorado Springs at the **Cheyenne Mountain Resort** in the Fall, (before or after the Annual Tiny House Jamboree) the conference will cover these industry related topics including;



1. Breaking down the barriers between the tiny house industry and the DIY community.
2. Addressing the industry challenges with zoning, coding, and building standards for Tiny Houses.
3. Partnering with key vendors and suppliers in the tiny house industry.

Action & Impact Conference Program Team:



Mike Schmidt - Ensemble Ventures, Ilc. – CEO

Business Development Director - THIA

Technology Marketing and Sales Professional / Entrepreneur with integrated skills in new company formation, technology adaptation and go-to-market sales and distribution development. Over 30 years of world wide start-up experience with multiple clients in various industrial & commercial industries.



Coles Whalen – ecoCabins & Tiny House Jamboree

Vice President of Marketing - ecoCabins

An Americana, pop and country singer-songwriter based in Denver. She has toured extensively through the United States and Canada and has released five independent records. As Vice President of Marketing for Eco Cabins she is responsible for overseeing the development and execution of marketing and branding efforts, and increasing sales.

